

MCRMA MEMBERSHIP BENEFITS

INTRODUCTION

The Metal Cladding and Roofing Manufacturers Association Ltd (MCRMA) was founded in 1990 and is the leading association representing, promoting and defending the interests of system manufacturers, component suppliers, stockholders, system installers, independent roofing and cladding inspectors and industry support services suppliers who provide products, systems and services within the non-domestic and domestic metal based roof and wall market sector.

MCRMA membership is open only to those companies who operate and comply with the requirements of the MCRMA Membership Charter; a Charter which reflects and underpins the philosophy and principles of the leading companies associated with the construction of the building envelope.

As the voice of the industry, MCRMA provides specifiers and end users with the latest technical advice and guidance, disseminated and communicated via a robust commercial marketing programme. The MCRMA works closely with a variety of trade bodies and standards committees to encourage industry leading practice across the construction sectors in which it operates.

MCRMA members are regarded as the premier suppliers of goods and services to a wide range of sectors, including industrial, commercial, warehouse building envelope, rural and agricultural and the rainscreen sector. Members are known for their ability to speak with authority, have a full and unequalled knowledge of their business sector and without doubt offer reliability to their customers.

THE BENEFITS AND VALUE OF MEMBERSHIP

Regular meetings

The MCRMA is managed by a committee formed from member companies who meet on a quarterly basis under a chairmanship structure.

Members meet on a minimum quarterly basis to provide updates on key industry issues and an opportunity to discuss specific technical and industry matters. Meetings usually involve speakers from industry on topics relevant to aligned construction and the issues associated with it for example, statistics, materials and coating technology, sustainability, specifications, legislation and regulation. In addition, meetings are held to discuss matters relating to standards and regulation and for specific sectors such as rainscreens and R&D projects.

Meeting also provides an opportunity to network with peers and representatives from across the membership and the wider industry.

Alignment with Membership Charter

All members of the MCRMA align and comply with a robust and demanding membership charter that covers technical ethos, environmental ethics and health and safety regulations. Alignment offers end users and specifiers the knowledge that companies are accredited to EN ISO 9001 or be in the process of attaining EN ISO 9001.

The charter requires members to maintain insurance appropriate to their business including Product Liability Insurance, Professional Indemnity Insurance cover, or similar cover providing end users with further assurance and confidence.

Alignment with Collective Trademark

MCRMA members have the exclusive use of the differentiating MCRMA logo and strap line 'The Building Envelope Authority' which is a registered collective trademark regulated by the UK Government Intellectual Property Office and can be used by member companies in their business and marketing communications.

Training

MCRMA members are required to have appropriately trained, qualified and competent staff which ensures commitment to the industry and people we serve during the manufacture, supply and installation process. The MCRMA offers an initial three-day training programme covering theory and practice for new and developing staff members which is assessed at an introductory level of competency.

Guidance documents

The MCRMA is recognised for its wide range of guidance documents and advice notes which are drafted by specialists from within the membership and outside consultants. The published documents are freely available for the use of specifiers and practitioners on topics connected with the use of construction products within the metal-based building envelope sector.

The web site features downloadable guidance documents, advice notes and a library of archived publications published since 1990.

CPD approved documents



Many of the MCRMA guidance documents are CPD approved which offer industry professionals the opportunity for online knowledge transfer and this supports specific company CPD provided by members.

CPA membership

MCRMA is a member of the Construction Products Association (CPA) which provides members with first-hand knowledge of government thinking and associated links with industry leaders such as BuildUK and the Construction Industry Council (CIC).

The CPA encourages members to become involved in the trade council, technical committee and the sustainability committee plus the CPA provides members with quarterly economic forecasts covering the state of trade within the construction sector.

Advisory Committee for Roof Safety

The MCRMA is a founder member and an active member of the Advisory Committee for Roof Safety (ACR) which includes other key construction industry associations and the Health and Safety Executive (HSE). This forum is a body dedicated to making working on roofs safer.

Construction Markets Ltd

The MCRMA has maintained its association with Construction Markets Ltd since its formation in 1990. As part of our service to members the MCRMA commissions Construction Markets to conduct an annual market survey of the UK roofing and cladding sector which compares trends over recent years and includes a forward projection of the industry.

The survey is supplied to all members and provides a basis to assess current business performance and offers an opportunity to project the needs of the industry for systems, components and services.

Standards

Direct input into British Standards and International drafting committees covering, amongst others:

BS 5427 Code of Practice for roof and wall covering CEN TC 128 SC7 BS EN 14782 harmonised standard BS EN 14509 harmonised standard

SERVICES AND SUPPORT FOR MEMBERS

A regularly updated web site which features a profile page for each member with direct links to each member company's own web site.

The web site provides members, specifiers and end users with specific links to a range of topics and services pertinent to the sector i.e. standards, regulations, product selector, sustainability, safety, CE marking, environmental, training, industry news, key technical and commercial matters.

Technical advice line for specifiers, contractors and end users who may wish to gain more understanding on a subject or who are looking for guidance or direction to individual members who may offer specific advice.

Weekly eNEWS to update members on Association news, topical industry matters and the latest developments in sustainability.

In addition, the MCRMA publishes and distributes a document called Metal Matters to approximately 20,000 architects and specifiers which features case studies from member companies and articles covering key industry topics.

Our publications



Advertising

The MCRMA has a comprehensive annual marketing programme aimed at communicating with specifiers, contractors and end users via advertising and feature articles in the leading trade journals within the sector.

