

KR GROUP ACHIEVES CARBON NEUTRAL STATUS

In March 2022, KR Group successfully became 'Carbon Neutral', achieving a balance between the carbon the business emits and the carbon it prevents. This is made possible by making fundamental changes within the business to reduce carbon emissions caused by business activity.

The remaining carbon is offset via their partnership with Highland Carbon, who manage 'offsetting projects' such as forest protection and reforestation, windfarms, solar arrays, hydropower, waste reduction and community schemes.

KR Group say they are committed to making ethical and sustainable decisions for their business and workplace. They strive to think economically when it comes to waste management and minimise their use of resources company wide.



In early 2022, KR Group founded their sustainability initiative 'KR Bon Reduction', a pilot scheme initially dedicated to re-purposing cladding waste and diverting it from landfill.

This circular economic solution to cladding waste will see more than 7,700 tonnes of Co2 emissions prevented in the next five years.

Their efforts have been recognised on a national level, with KR Group being shortlisted as finalists at both the recent CeeD Awards and FSB Awards in their Sustainability categories.

"We are delighted to be a business making strides with the net zero agenda in construction," explains Nicola Fraser, KR Group Business Director.

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