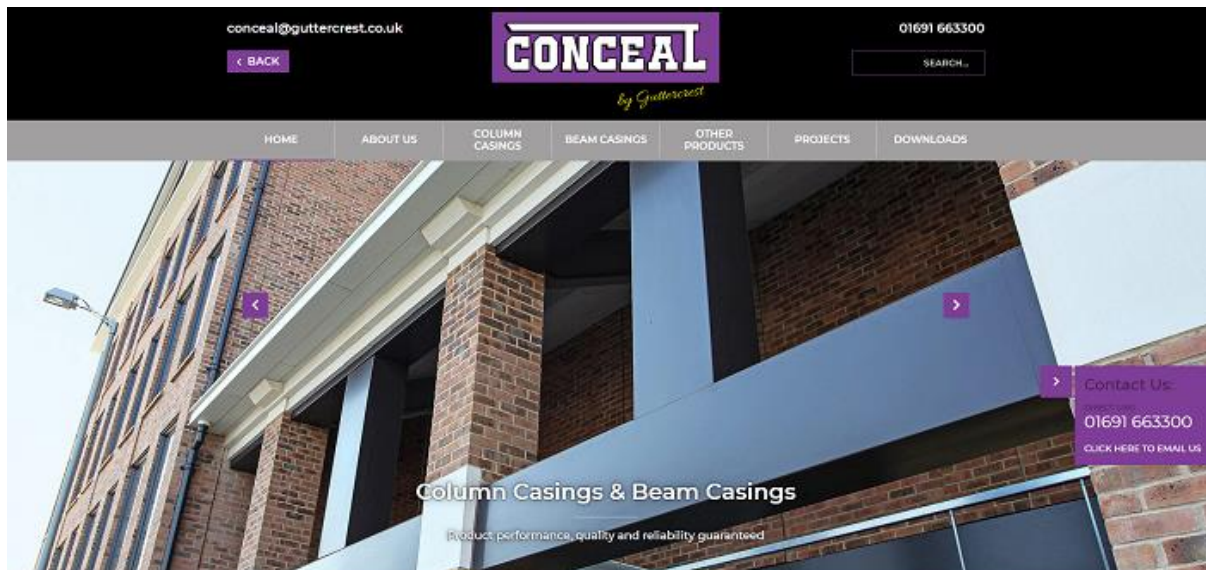




MEDIA RELEASE

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GUTTERCREST LAUNCH DEDICATED COLUMN CASING WEBSITE



Guttercrest has launched a dedicated website for its aluminium column and beam casings: www.columncasing.co.uk

Guttercrest's range of column and beam casings, which all come under the Conceal brand name, include a variety of shapes and sizes, all made to order at the Shropshire site which boasts 65,000 square feet of manufacturing space.

The new, user-friendly website features dedicated pages for each of the firm's casing shapes, including round, square and bespoke shapes - which the firm specialises in. It also highlights their special capabilities such as perforations and the huge range of colours and finishes available. Users can explore the benefits and features of aluminium column casings, view galleries and projects and quickly decide which is most suitable for their own project.

The website is regularly updated with the latest case studies showing the wide range of applications the products can be used on.

The new website follows in the footsteps of the Guttercrest Group's other specialist websites launched this year, which include: Ali-Fabs Copings and Cappings and Husk Architectural Façade Cladding.

Guttercrest managing director Gary Power said: "The new website confirms our commitment to be the leading manufacturer of aluminium building products in the UK. Column and beam casings can be a forgotten part of the building and we felt there was room in the market for a dedicated column casing website.

"The new website is part of a huge investment in the future growth of the business. New machinery, new appointments and additional manufacturing space have also been incorporated to ensure we are set up to deliver short lead times for all of our aluminium building products."

Conceal Column Casings will integrate with the Guttercrest Group's other aluminium building products, including: [rainwater goods](#), [coping and capping](#), [façade panels](#) and [window pods](#).

Ends



by Guttercrest

www.columncasing.co.uk