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GUTTERCREST GROUP WELCOMES NEW HEAD OF DIVISION



Shropshire-based aluminium building products manufacturer, the Guttercrest Group has appointed Richard Geater as head of façades for its new rainscreen division; Husk Architectural.

Richard joined Guttercrest earlier this year to lead the development of the Husk Architectural product range, which now includes aluminium, ACM, high pressure laminate and fibre cement rainscreen cladding.

He has a wealth of previous experience in the cladding industry, previously serving for eight-and-a-half years with 3A Composites as country sales manager, where he grew sales past €10 million. Prior to that he was a technical sales manager with Specialist Composites, commercial director at Guilform and a project manager with Technology Telford, where he began his career in 1995.

Richard has already forged partnerships with suppliers 3A Composites GmbH, Mitsubishi, Formica and Valcan, which will offer Husk customers a choice of cladding materials. Further partnerships with Nvelope and Hilti mean the firm can offer a robust carrier system with their rainscreen. His other responsibilities include the launch of Husk Architectural into the UK rainscreen cladding market as the firm prepare to take a bigger share of the growing facades market.

Of the appointment, managing director Gary Power says: “Richard brings a tremendous depth of product knowledge and experience to join us at a time of huge growth for the business. He joins an already successful and motivated team who share our ambition to become the go-to manufacturer for façades and bespoke fabrications.”

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About Husk Architectural

Husk Architectural specialises in the design and manufacture of high quality aluminium, aluminium composite material (ACM), fibre cement and high pressure laminate panels for use in architectural cladding, rainscreen and facade systems.

Part of the Guttercrest Group, they've been established for over 30 years, manufacturing ACM panels, aluminium fascias, soffits and rainwater goods. With a rich history that includes fitting the product in the early days, they understand the challenges faced on site and strive to make the design, ordering and delivery process as efficient as possible. They also offer technical advice before, during and after delivery of our products.

Manufactured in 65,000 sq ft factory units, centrally located in Shropshire, they have an outstanding range of machinery that allows us to make almost any cladding design a reality. Our fascia, soffit and façade panels are already in use on, and suitable for commercial, residential, hospitals and schools around the country and overseas. Our fire-safe, contemporary facades are ideal to enhance the aesthetics of new builds or refurbish existing buildings.