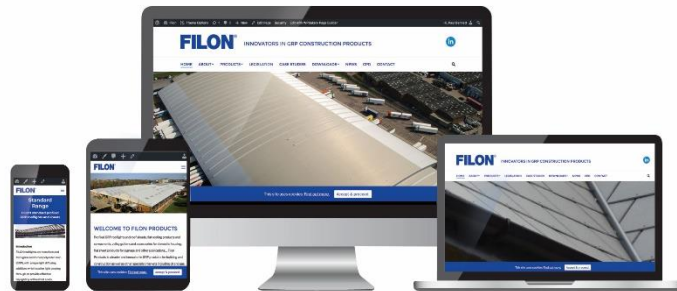


NEWS RELEASE

November 2018

FILON'S NEW WEB SITE BRINGS SPECIFICATION INFORMATION 'A CLICK CLOSER'



Filon Products has launched a new website, designed to provide an enhanced user experience with faster, easier access to specification information – as well as improved presentation across a wide range of devices.

Filon Sales Director, Mark Wilcox, said: “The website is at the centre of our communications strategy and forms a hub for all our marketing activities, so we have worked hard to provide a resource that customers and other visitors will find useful, informative and engaging.”

The new site provides detailed product information covering the company’s entire range, plus case studies, latest company news, up-to-date documents and certification and more. Mark Wilcox continued: “We have built the website on a platform that allows us to make best use of the latest - and forthcoming on-line technologies, to ensure we stay ahead of the game. The new website also allows us to add and edit content more easily so we can ensure that information is always up-to-date.”

You can visit the new website at www.filon.co.uk where you can also register to receive further copies of Roofscape and other information from the company.

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