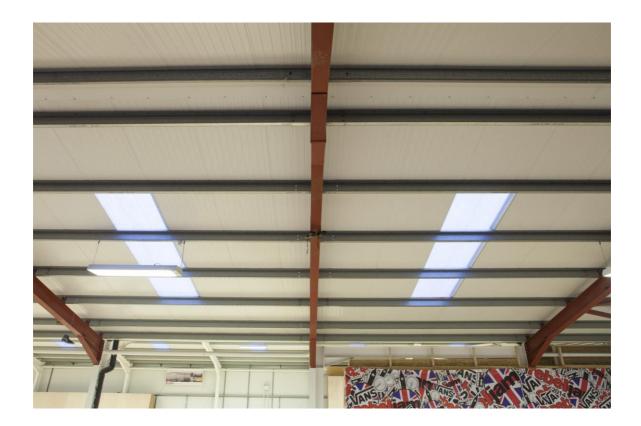


INDOOR SKATE PARK, BARROW-IN-FURNESS A STEADMAN & SON



Leading building products manufacturer Steadmans has supplied materials for the first indoor skate park in Barrow-in-Furness, Cumbria.Open to cyclists, skateboarders, scooter riders and in-line skaters, the site also has a café and hosts children's parties. The company, a principal UK manufacturer of building products for the steel building sector, provided almost 2,700 square metres of AS35 insulated panels in goosewing grey and ocean blue for the walls and roof of the UrbanExtreme development.

Steadmans also supplied nearly 140 metres of AS FAIR rooflights, plus insulated and standard gutters, and all flashings. The materials were manufactured at the company's headquarters site near Carlisle.

UrbanExtreme is being run as a charity and is deliberately keeping prices as low as possible, in an effort to provide an affordable amenity which will attract youngsters from a wide area of Cumbria, where venues enabling them to pursue healthy activities are not plentiful.

The couple behind the initiative are former semi-professional BMX rider Jason Keith, who previously ran a construction ground works business, and his wife Jane. The park's development resulted from them setting up an UrbanExtreme Facebook page which attracted hundreds of followers, and holding meetings with local enthusiasts for the activities offered, to obtain their ideas on the venue's facilities.

Commenting on Steadmans' contribution, Mr Keith said: "We started scouring the country for second-hand sheeting but realised that if we tried to install it ourselves, we'd probably get it wrong. Jane was therefore looking on the internet for industrial cladding when she found Steadmans. Brian Hewitt, the company's area sales manager for northwest England and north Wales, came to see us and we sensed straight away that he was a fantastic guy.

"Most sales managers will recommend what's best for them and their company, not the customer, but there was none of that with Brian. We explained our situation and he took us through the options in a very informative way. His advice over matters such as materials, colours and thicknesses was invaluable and he ended up becoming an important part of the project."

The installer at UrbanExtreme was Carlisle-based Cumbria Steel Fabrications.



www.steadmans.co.uk

©2015 MCRMA 106 Ruskin Avenue, Rogerstone, Newport, South Wales NP10 0BD 01633 895633 info@mcrma.co.uk www.mcrma.co.uk